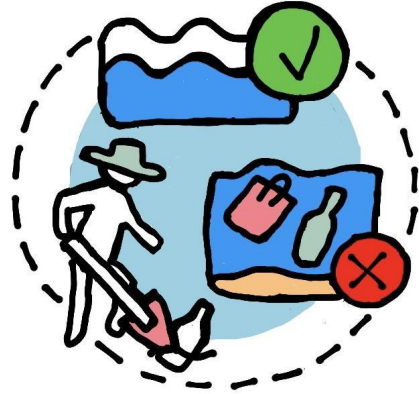




AP CHALLENGERS

AP challengers



“Unfollow the pollution and follow us being part of our team”

AP challengers



Our company is born for every customer who wants to protect the environment and fight the pollution, in particular the pollution on the beach. Our product is a new key holder that offers the possibility of always having a small garbage package with you. Unlike current solutions, we offer a simple, fun and inexpensive way to fight pollution.

To make this battle more fun, we have added a number to the bottom of each pack. In this way customers will be able to register on our site and get points every time they can fill the bucket. Whoever gets the highest score will receive a prize.



Our product will be on sale on our site that you can reach through our instagram page, or physically at a small shop on the beach. When the customer purchases one of our products, he will be provided with a code with which to register on our site and accumulate points to try to win the final prize.

BUCKET'S COLORS



AP challengers



Although there are already cheaper key holder than ours, our product will certainly be worth spending that little more. With our key holder, in fact, not only customers will be able to embellish their keys with a touch of color, but also help the planet and have fun through the challenges proposed on our site.

- by registering on our site, each customer will receive a 30% discount on their next purchase of at least 10€
- If you buy 3 key holders, the third will be paid half

Our website:

www.apchallengers.webnode.it

Our instagram page:

<https://instagram.com/apchallengers?igshid=YmMyMTA2M2Y=>

AP challengers



Team 4

- Sara Bassetti
- Rossana Berini
- Gianluca Baglioni
- Giovanni Abbatantuono
- Flavio Di Giovannantonio
- Veronika Mezhlumyan
- Jake Huxhold

Finally we thank John Cabot University, Gina Marie Spinelli and our mentors, Veronika and Jake, who helped us in the realization of our product, teaching us new and useful things, for this wonderful experience.

